

FREESKI SPORT COMMITTEE MEETING MINUTES 2020

U.S. Ski & Snowboard Congress
Virtual Meetings-GoTo Meeting Platform
April 27th – May 6th 2020

SPORT COMMITTEE MEMBERSHIP

Tom Yaps - Chairperson
Ashley Deibold- FIS Representative
Ryan Carey - Far West Rep
Coggin Hill - PSNA Rep
Tyler Conway - Intermountain Rep
Greg Ruppel - Rocky Rep
Martin Sundquist - Central Rep
John Kimble - Eastern Rep
Jeremy Forster - Freeski Sport Director
Tai Robinson - Judges Rep
Tom Wallisch - Athlete Rep SS (BOD)
Brita Sigourney - Athlete Rep HP
Joss Christensen - Athlete Rep BA
Whitney Gardner – Athlete Rep SX
Maggie Voisin - Athlete Rep At-Large
Keith Shipman - Coaches Rep
Ashley Deibold - Sport Development Manager
Wes Preston - R & O Rep
Dan Shuffleton - At-Large
Chris Haslock - At-Large
Mike Mallon - USASA Rep (non-voting)

Ski Cross Subcommittee Meeting

Thursday, April 23, 2020

1:00 - 4:00 p.m.

Committee Membership:

Chairperson – Gillian Esson; USASA Rep – Mike Mallon; Athlete Rep – Whitney Gardner; Officials Rep – Jeff Lange; Coach Rep – Morgan Haymans; U.S. Ski & Snowboard Rep – Ashley Deibold; At Large – Todd Johnson

Other Attendees:

Olga Marinkina, Mackenzie Moran, Elise Saarela, Jerry Wolf, Chris Haslock, Lucy Schram, Dan Shuffleton, KC Gande, Cath Jett, Tai Robinson, Sarah Welliver, Will Bradenburg, John Jett, Ron Kipp, Tim Hinderman, Lindsay Mann, Gary Wright, TJ Wallasch, + 8 callers

1. Welcome
2. Agenda Review and Approval
3. Review of Committee Membership

- 4. Review of season – Ashley Deibold and Mike Mallon
 - a. Gore, Ski Cooper, cancelled Nationals and Junior Worlds
 - b. USASA
 - i. 114 cross events
 - ii. 845 ski cross athletes participating
 - iii. Increase of 75 athletes and 11 more regional events than previous years
- 5. Old Business
 - a. World Champs Selection Revision – Whitney Gardner
 - i. More information on World Champ criteria will be announced soon.
 - b. Rule Change for SX/SBX Ag Alignment – Mike Mallon
 - i. Aligning 16 SX with 15 SBX makes it a harmonious pipeline.
 - ii. Desire to have regional level FIS events
 - iii. This rule will change if Alpine FIS age changes.
 - c. Canadian Inscription Process – Ashley Deibold
 - i. If you want to compete in an International competition, you need to be in good standing with U.S. Ski & Snowboard/be on the inscription form.
 - ii. Send to Elise Saarela, who sends the inscriptions into the event organizers for approval.
 - iii. Athletes that are interested have to send interest in 6 weeks prior to the event.
 - d. Noram Update – Ashley Diebold
 - i. Exploring how to separate SBX from SX
 - ii. Participation numbers for SX remain low, so a separate tour isn't feasible
 - iii. Opinions on leveraging events in Canada
 - 1. Morgan Haymans: Right now, yes. Long term, no.
 - 2. Mike Mallon: I am not sure if that is the best route to take.
 - 3. Gillian Esson: If Mike's numbers indicate a growth number increase, we are going to need Norams in the United States and need different days from SBX.
 - iv. Course Concerns
 - 1. Mike Mallon: We need different tracks eventually if all other countries will go in that direction.
 - 2. Jeff Lange: Jeff Lange: In Canada, their courses are pretty easily crossed over between SBX and SX.
 - 3. Mike Mallon: . If we want to try and get FIS level starts to the cross calendar, we can follow the same formatting.
 - v. Schedules are under discussion
- 6. Action Items/Proposals
 - a. Alpine and SX

ALPINE SPORT COMMITTEE ACTION ITEM PROPOSAL

4/13/20

For consideration Will Brandenburg

Copy to: WR ACC Members, Divisional Managers, Chip Knight

Rule reference:

Reference: Support Skier cross to be moved from FIS Freeski into FI Alpine

Background:

At the upcoming FIS meetings one of the items the agenda is to vote on moving Ski Cross from FIS Freeski to FIS Alpine. This would allow FIS Alpine racing athletes to also compete in FIS ski cross events without having to buy another license.

New Proposal:

As a Western Region ACC member, I would like to bring to USSS congress a document that would get our backing of the movement of Ski Cross to FIS Alpine and start the conversation of how we integrate Cross into our youth programming

Comments:

This season, I built an experimental team here in SV called Alpine X. I came up with the idea because I had a big group of FIS age athletes that were struggling with their interest and relationship with ski racing and were on a likely pathway to quitting. Since becoming a ski coach, I have seen a theme of FIS athletes struggling to maintain a positive relationship with the sport of ski racing. My efforts with Alpine X was to do something different and create a program that would still challenge the athletes to progress their skiing while listening to the athletes' desires regarding what inspires and drives them to dedicate time to the sport. After much deliberation with the five U19 athletes that signed up for this program, I saw one constant theme present across each of the individual conversations. The constant theme was that each of the athletes were burnt out and tired of so frequently training gates and doing drills. It was expressed to me that these athletes did enjoy training gates, however, around mid-January each year, their motivation levels plummeted due to the lack of variety in the training plan. With this valuable feedback, I was able to consult with the SV freeski coach to create a hybrid training program with more variety. The SV Alpine program consisted of a weekly plan of training two days of gates, two days of freeskiing, and two days of park training. This training program opened up opportunities for these athletes to compete in FIS Alpine races, Freeski comps, and Ski Cross races. Soon after the start of the season, with a training and competition schedule in place, it was clear to me that this group loved all aspects of skiing, were excited for the competition season, and each individual showing drastic and rapid progress in their skiing abilities. The experiment worked. We stuck to the training plan and consistently integrated additional training in terrain parks on GS skis to familiarize and build movement patterns in a variety of terrain changes and speeds. There were some athletes that chose to race more FIS Alpine races, while others participated in more Ski Cross, but they all remained engaged, motivated, and stoked to dedicate time skiing and training. In this experiment, I learned a lot about how we as coaches can train, progress, and keep our athletes engaged when we get creative. A competitive FIS Alpine racer needs to train more gates than we did with the Alpine X group, but I believe there is crossover with some of the concepts I learned and how I can be a better coach and help to progress every athlete in our program. The highlight takeaway from this experiment was at a USASA Ski Cross race in Wyndham, NY; which was a stepping stone event in Ski Cross where the course and features are tame where ages can range from under 7 to over 60 years old. My intention bringing my team to this event was to expose the athletes to an entry-level course to familiarize them with the format, features, and racing strategies before progressing to FIS Ski Cross races in Canada. In the three days our team spent at the USASA race, nearly 200 competitors along with my athletes, were able to take over 30 runs down the full Ski Cross track along with heats with the option to do start-section training. My athletes loved the event and the exposure to skiing they had an absolute blast. I watched my athletes as well as many younger athletes progress their skiing in terrain like I had never seen before. The course was comparably built to a U16 "Flight School" course condensed into a 40 second racing track. At this event, it became clear to me that there is great opportunity here for speed and terrain development in a fun and competitive atmosphere.

If Ski Cross was built into Alpine with USSS support here is what I am proposing: Use Ski Cross as a Skiing development tool at the club levels-

U12- Run a Ski Cross at their championship event

U14- Run a Ski Cross qualifier and have a Ski Cross in their championship event. Remove super G age group.

U16- Introduce downhill and Super G and don't host a Ski Cross at championship events, rather offer an additional competition option for those interested.

FIS- Allow a FIS license to work for both alpine races and Ski Cross events so that athletes could compete at either if they chose, but without changing the landscape of events for either discipline.

I'm not sure that mountains would be able keep the small U14 course up that long, however, it could be integrated into the mountain and open to the public depending on each mountain management. In the case that the mountain would tear them down after the event, I can show the creative ways in which we have used the existing terrain park features in our free skiing progressions. The biggest benefit out of this concept is comparable to the intentions of Skills Quest, but steered away from the judging element and is more driven in the direction of free skiing by providing more free skiing sessions with coaches using natural and artificially built terrain already in place on the mountain.

Submitted by:

Will Brandenburg

Contact Person:

wbrandenburg@svsef.org

b. Will Bradenburg Explanation

- i. Program designed for multiple days of gate training and other discipline training.
- ii. Goal: To allow athletes find their "why" and provide them the opportunity to ski multiple disciplines.
- iii. Would benefit both disciplines/cause an increase in participation.
- iv. This proposal allows utilizing ski cross training in alpine and vice versa.
- v. Questions for Subcommittee members:
 1. Do you agree to move ski cross to alpine or not?
 2. Is the general proposal something that the Ski Cross community actually supports?

c. Discussion on Proposal/Integration of Alpine and SX

- i. Whitney Gardner: I believe this is beneficial for the development of skiers.
 1. For SX, its important to tap into the alpine athletes because it helps us get faster
 2. I think its important to integrate more alpine athletes and alpine centered training into Ski Cross
 3. Its time to bridge that gap between alpine and ski cross.
- ii. Concerns on how other countries are supporting Ski Cross Integration into Alpine
 1. Tyler Wallisch Response: The movement is being pushed on an international scale. Germany and France are all on board, and Austria is likely to support it as well.
- iii. Concerns regarding how it will impact the overall title, nations cup, etc.
- iv. USASA Involvement
 1. Mike Mallon is in support of idea
 2. Would still desire to have USASA be heavily involved in SX development.
- v. Two Membership Fees Concern
 1. Gillian Esson: Coming at this from an alpine team perspective, the biggest challenge for a group is convincing the parents for a two membership piece.
 2. Mike Mallon: That should not deter us from choosing this route.
- vi. Concern for Club Livelihood

- vii. Concern for Alpine Support
 - 1. Jeff Lange: Alpine needs to want SX in order for this to be possible. Is there any interest on their side?
 - 2. Will Brandenburg: Alpine Director Jesse Hunt is interested and most of the calls and perspectives from the Alpine side are positive.
 - a. We have a lot of people's ears right now so this a good time to introduce this.
 - viii. Action Items:
 - 1. Ashley Deibold: Our opportunity here is to have a group that can put together some training plans. With coaches education, we need to continue to develop education around ski cross specific technique and tactics.
 - 2. Put pen to paper and have sample programming.
7. New Business
- a. World Cup criteria
 - i. WC criteria will be available later in May.
 - b. USASA Education
 - i. Refined our 100 coach level materials. They are delivered on the ground from the USASA side.
 - ii. 200 level, made sport specific
 - iii. 300 level, even more specific
 - iv. There is a pathway right now for SX. The pathway for 100 is for everybody because it is the same sport fundamentals package.
 - v. Goal: Create some in-roads towards supporting this initiative.

Freeski Sport Committee Meeting

Wednesday, May 6th, 2020

9:00 - 12:00 p.m.

Meeting Chairman: Tom Yaps

Committee Members Present: 19

Committee Members Excused: 2

Management/Team Members Present: 13

Additional Attendees: 43

1. Chairman Calls the Meeting to Order

Tom Yaps called the meeting to order at 9:02 a.m. and Ashley Deibold seconded the motion.

2. Roll Call & Establishment of Quorum

Tom Yaps made a roll call and noted that a quorum was present.

3. Approval of Prior Meeting Minutes

Coggin Hill moved, and Dav Euler seconded the motion to approve the meeting minutes from May of 2019. There were no comments and the motion passed unanimously.

4. Membership Report - Matt Lemon and Jennie Holdorf

Please see Addendum One.

Questions:

1. Thomas Yaps: Will there be changes to membership requirements if COVID continues?
 - a. Matt Lemon: Yes, we will update you on the website.

5. Freeski Department Update and Olympic Criteria - Jeremy Forster

Please see Addendum Two.

Discussion:

- i. Athlete Project-areas of emphasis
 1. Onboarding Process has been revamped
 - a. Instagram Live announcement of the teams was successful
 2. Training collectively with Rookie and Pro Team
 - a. Athletes new to the team have an athlete mentor
 3. Content for Athletes
 - a. Creative Department has improved content
 - b. Content is created for social media, partnerships, and training/performance needs
 4. Injuries
 - a. Ensure there is consistent communication with athletes in rehab to ensure they feel a part of the team.
 5. Alumni
 - a. Revamped and enhanced offboarding program to ensure continued passion for the sport.
 6. Athlete Barometer
 - a. Middle of the season questions for athletes to respond.
 - b. Gives real-time feedback on the season/how the team is doing.
 7. Athlete Travel Support
 - a. Direct travel funding \$200k + \$100k.
 - b. Commercial partners neck gaiter remains as open inventory.
 - i. Revenue generated will be given to the team.
- ii. Apollo Project
 1. USOPC initiative to help educate and provide support from professional development to our coaches
- iii. Staff Update
 1. Ashley Deibold – Senior Sport Development Manager
 2. Elise Saarela – Sport Development Coordinator
- iv. Team Criteria evaluation
 1. Age & Rank Criteria in HP & SS/BA.
 2. Idea is to create another path to the team that isn't solely result-based.
 3. 2yr criteria for first time nominations and podium athletes.
 4. Continue to look at it as FIS points list is adjusted.
 5. Questions:
 - a. Thomas Yaps – Will we be looking at snowboard first before freeski implements it?
 - b. Jeremy Forster – Yes we will. It has been well received in the other sports and it has been a valuable piece of the criteria.
 - c. Mike Hanley – New Zealand - The downside is it limits the pathways for the older athletes and led to a decrease in growth. So our results were not successful.

- i. Jeremy Forster – Valid point, but I think there are ways to work around discouraging athletes. This is why it will be a multi-year program.
 - d. Dan Shuffleton – Will the committee be involved in creating this criteria?
 - i. Jeremy Forster – We do the internal analysis, the coaches review that analysis/data, coaches come up with appropriate ranges/ages, and then take them to the sport development groups that Ashley runs to make sure it is validated by them.
 - e. Ultimate Goal: This is an additive path, not a new criteria process.
- 6. Thank You to Thomas Yaps for your dedication
- v. Olympic Criteria

Following discussion, the motion passed unanimously.

6. Athlete Report - Tom Wallisch and Maggie Voisin

- a. Tom Wallisch:
 - i. Currently figuring out ways to improve the athlete barometer
 - ii. Breaking the stamina that the team is fully funded and trying to educate athletes on where finances go.
 - iii. Current discussions around spending and how to best allocate funds.
- b. Maggie Voisin:
 - i. Athlete Liason for Freeskiing
 - ii. There was a gap between the athletes and the team behind the team.
 - iii. Communication between the team and the board is incredible.
 - iv. If athletes don't feel comfortable with speaking up to executives, I can be their representative.

7. Team Report - Dave Euler

Please see Addendum Three.

- a. Highlights:
 - i. Maggie Voisin back from Injury
 - 1. 5 major podiums
 - 2. 1 X Games
 - ii. Colby Stevensen
 - 1. Breakout year
 - 2. Gold in X Games
 - iii. Alex Hall
 - 1. 3 BA wins
 - 2. 5 major podiums
 - iv. Caroline Claire
 - 1. 2nd win of her career in Seiseralm, AUT.
 - v. Cody LaPlante and Devin Fagan
 - 1. Earned their first WC podiums
 - vi. YOG
 - 1. Kieran Fagan 1st
 - 2. Hunter Henderson 3rd
 - vii. Strength from top to bottom
 - viii. Overall NorAm Titles:
 - 1. Rell Harwood and Hunter Henderson

8. Events Report - Nick Alexakos and Sarah Emery

Please see Addendum Four-Six.

- a. Grand Prix - Nick Alexakos
 - i. Survey to athletes, coaches, etc. in 2019
 - 1. Initiatives we implemented:
 - a. Streamlined and digitalize our registration/communication process
 - b. Athlete team lounge
 - c. On-site feedback mechanism
 - ii. 2020-2021 Season- Grand Prix
 - 1. More specifics to come due to COVID
 - 2. Copper: Dec 7th-12th
 - 3. More details on Big Air World Cup
 - 4. Grand Prix at Mammoth: Feb 1-6th
 - iii. See Grand Prix Result Below:
 - iv. Rev Tour
 - 1. Copper, Mammoth, and Woodward Park City
 - 2. All competitions were successful
 - 3. Hosting Big Air as a Noram now
 - 4. USASA Futures in conjunction with Rev Tour.
 - 5. 2020-2021
 - a. Looking for 3 stops again.
 - b. Details to come due to COVID
 - c. Pre-Qualified Criteria
 - i. We will keep taking athletes coming directly from USASA. We will take their overall USASA national ranking from last season instead of Nationals results.
 - d. Rev Tour overall Big Air ranking list will be incorporated into the Rev Tour pre-qualified criteria.
 - 6. Questions:
 - a. Chris Haslock – We saw a lot of athletes using Futures tour for FIS points. I know there is discussion about moving away from dropping down to the next athlete, but I encourage we continue to do that. Those people earn their spots and they should be okay. We need to keep the same process.
 - i. Sarah- We agree. Handing down spots to allow kids that weren't already qualified and giving them the opportunity while still allowing kids that are qualified for Rev to compete in FIS.
 - ii. Chris Haslock – My 2nd point is if you are in the spot you should be good for next season, whether it is handed down or not.
 - iii. Sarah Emery – If you were qualified for the 19/20 season and they earned a spot through the Futures Tour, they might not be qualified for the 2020/2021 series. So if we handed down that spot, they would lose their spot for 2020/2021. So it should live with the true winner of that spot.
 - iv. Chris Haslock – With international athletes, however, spots can be handed down to them as well.
 - v. Sarah Emery – Looking at the handed down spots from the Futures Tour did qualify in other ways through the FIS list and the other avenues.
 - vi. Chris Haslock – If you are competing later and qualify later in the season, you can only qualify for one event and that one event wouldn't be enough to accumulate FIS points.

- vii. Mike Mallon – Does it make sense to analyze those case examples and see if they can qualify through other areas.
 - b. Willis Engelhart – If we are pulling from the overall USASA list, wouldn't it be skewed with some athletes not being represented properly at the level they are at?
 - i. Mike Mallon – Your point is valid and we considered that. We cross referenced with the FIS list and it is a pretty accurate representation of the next kids in line. It isn't the only way in and the other pieces for Rev Tour scoop up the right athletes.
 - 1. We believe this is the best option we have right now.
 - ii. Sarah Emery – There is no perfect solution, but we felt it was important to keep the list with USASA and keep the athletes coming directly from them is important.
 - c. Ben Ryerson – For Big Air athletes that are up-and-coming, where do they fit into the pipeline? USASA hasn't started regional events solely for Big Air.
 - i. Sarah Emery – Big Air is so new and this year is the first year we have done NorAm sanctioned.
 - 1. Currently, if you make it into slopestyle, you make it into Big Air.
 - 2. If an athlete wants to solely get into Big Air and didn't qualify through slopestyle, they can do that through the Alternate List. Ranked either by BA or SS (whatever is higher).

9. USASA Report - Mike Mallon

Please see Addendum Seven

- a. Questions:
 - i. Chris Haslock – We had a huge turnout at Park City, but I think we may want to consider reducing field size or add a qualification day or finals day for the Futures Tour
 - 1. Mike Mallon – I credit the organizing committee and resort for being flexible. The SB field was a little less which helped. I think if we need to provide the opportunity to add a qualifying day, we can definitely try that model.
 - ii. Keith Shipman – Are there any efforts being made to keep course consistency throughout the different venues?
 - 1. Mike Mallon – We will do the best we can, but with finances being limited, sometimes we need to just follow what the parks we are using has. We can look into other venues if needs be.
 - 2. Thomas Yaps – I think it is beneficial to have different courses/not standardize them.
 - 3. Mike Mallon – I will be sending out a survey about courses to see what athletes like and do not like. We can take that feedback and improve upon it.
 - 4. Keith Shipman – I think it is more of a safety factor of kids doing intense tricks on smaller jumps. We need to advance these courses to appropriately advance the athletes.
 - 5. Ben Wisner – From an organizing standpoint, you have to look at the snow year as well and understand that sometimes those jumps are hard to maintain and build. I think coaches and judges need to have a conversation with their athletes to be reasonable about what tricks to see on what sizes of jumps.
- b. USASA Executive Board
 - i. Shoutout to Tony

- ii. Congratulations to Jesse Mallis as the new Freeski Committee Representative on our board.

10. Coaches Education Report - Gar Trayner

Please see Addendum Eight.

11. Committee Membership Vote/Renewal

Thomas Yaps was elected by acclamation for the Freeski Sport Committee Chair position. Thomas Yaps abstained from vote.

Tyler Conway was elected by acclamation for the Intermountain Representative position. Tyler Conway abstained from vote.

Ben Ryerson was elected by acclamation for the FarWest Representative position. Ben Ryerson abstained from vote.

Brita Sigourney was elected by acclamation for the Athlete Representative position. Brita Sigourney abstained from vote.

Wes Preston was elected by acclamation for the Judges Representative position. Wes Preston abstained from vote.

Chris Haslock was elected by acclamation for the At Large Representative position. Chris Haslock abstained from vote.

Dan Shuffleton was elected by acclamation for the Freeski Sport Committee position. Dan Shuffleton abstained from vote.

The Northern Representative and Judges Representative positions remain open.

12. Floor Open for Comments/Questions

- a. Mike Mallon – USASA Freeski Sport Committee Spot
 - i. Desire for a voting spot on the board due to the high involvement in the freeskiing pipeline.
 - ii. General Support for this initiative
 - iii. Will address at next Congress
- b. Dan Shuffleton-Canadian NorAms
 - i. Clarification: Are we pulling from the FIS list for those Canadian Noram spots?
 - ii. Ashley Deibold: The Inscription process is as follows:
 - 1. Coaches put their athletes into the inscription list
 - 2. 60 days out, we will order those athletes by FIS points
 - 3. If a spot opens up closer to competition, we will take athletes from the ALT list based off FIS points.
 - iii. This is a newer system, but it is what we will use for the future.
- c. SX Recommendation
 - i. Whitney Gardner – Integration of Ski Cross into the Alpine development programs
 - ii. FIS Conversation – Integration of Ski Cross into the Alpine World Cup
 - 1. In initial conversation phase
 - iii. Goal – Not to move Ski Cross away from USASA or Freeski. We want to bridge the gap between alpine and freeski to capitalize on how different sports can help one another.
 - iv. General support from the committee
 - v. SX Subcommittee Recommendation:

- d. Luke Bodensteiner
 - i. Shout out to the work he has done for our community and the snow sports world.

13. Closing Comments and Motion to Adjourn

There being no further business, Ashley Deibold moved to adjourn the meeting at 12:10 p.m. and Chris Haslock seconded the motion.

Respectfully submitted.

Elise Saarela, Secretary of Meeting

Addendum One

Freeski & Freestyle Sport Description



Membership Category	Age Category	SafeSport	Screen	Avalanche	Sanctioned Competition	Notes
General	0-17					Restricted to those 17 & Under
Non-Scored Athlete	18-100	X	X	X	X	
Competitor U11 & Under	0-10				X	Combined U9 & U11 categories
Competitor U13	11-12				X	
Competitor U15 & Over	13-100	X	X	X	X	
Official	18-100	X	X	X		
Coach w/Official	18-100	X	X	X		
Volunteer	18-100	X	X	X		
Short-term	0-17				X	Restricted to those 17 & Under
Short-term Foreign	18-100				X	Available to foreign athletes coming to the U.S. for an event
						All short terms are restricted to 1 event per season
Family Cap Refund is \$500						
Members may still add additional memberships for only the cost of the highest membership						

U.S. SKI & SNOWBOARD

Membership Category Changes



Primary Category Changes

- Combined U9 and U11 categories

Membership Cost Changes

- U11 & Under: \$65
- Short-Term: \$30 □ \$35 per day

Short-term Membership Changes

- Restricted to members age 17 & younger
- Limited to 1 event per season

U.S. SKI & SNOWBOARD

Membership Requirements



Background Screening

- All adult members, with the exception of some alpine masters and short-term members, are required to undergo background screening
 - A green light screening determination is required to fulfill this requirement
- Please allow several weeks for screening process to be completed
 - Individual screening times will vary
 - Foreign screenings may take a month or more

SafeSport Training

- All members turning 18 & older during the season are required to complete SafeSport training through the U.S. Center for SafeSport (substitutions are not permitted)
 - *Some alpine masters excluded per member club authorization

Coaching Fundamentals Course

- All coach members, excluding those Certified Level 100 or higher, are required to complete Coaching Fundamentals every two seasons
- Completion of this course is a prerequisite in order to be certified as a Level 100 Coach

U.S. SKI & SNOWBOARD

Avalanche Awareness Course Requirement



This 5-10 minute course was developed through a partnership between the Utah Avalanche Center, BRASS, and U.S. Ski & Snowboard. The purpose of this course is to make you aware of avalanche and snow safety and to make you think twice before going off piste or entering the backcountry without the proper gear and training. All members turning 18 and over are required to complete training to activate membership. Other requirements such as background screening, SafeSport training and Coaching Fundamentals may also apply.

- New for 2020-21 season
- Required for all members turning 18 & over
- Course duration 5-10 minutes

U.S. SKI & SNOWBOARD

Membership Requirements



Important Reminders:

- Membership cards will only display those memberships for which all requirements have been met
- Those with incomplete requirements will remain on ineligible status
- Members on ineligible status are not eligible to participate in U.S. Ski & Snowboard events until all requirements are met
- FIS registrations will be activated once all U.S. Ski & Snowboard membership requirements are successfully completed
- Register early! We recommend registering a minimum of 3 weeks prior to participation

U.S. SKI & SNOWBOARD

Club Registration Process



- New deadline for club registration of December 31, 2020 after which a \$50 late fee will apply
- Clubs will be processed when Club Minimum Standards are met
- Club Directory changes - only current clubs will appear
- Online registration club drop down listing - only current clubs will appear
- Clubs may submit a roster of active members by email to Member Services once the club has been activated
- Please plan ahead. Early registration is key!

U.S. SKI & SNOWBOARD

Club Minimum Standards Update



Club Membership Requirements

- Ensure those in a position of authority over or in regular contact with athletes are members at a level which triggers background screening and SafeSport training. This includes board members, staff, adult athletes, and volunteers.
- All club coaches regardless of participation in U.S. Ski & Snowboard events must be members.
- Club must provide a list of board members for auditing purposes.
- *Exemption:* Academic faculty and staff, such as teachers, who are not directly involved in sport programs with athletes are exempt from membership; however, we recommend similar background screening.

U.S. SKI & SNOWBOARD

Club Minimum Standards Update



Athlete Safety Compliance

- MAAPP:
 - Club must adopt and enforce U.S. Ski & Snowboard Minor Athlete Abuse Prevention Policies (MAAPP) and provide education to all constituents including club board members, staff, parents, athletes and volunteers on limiting one-on-one interactions between certain adults who have regular contact with authority over minor athletes.
 - Club must offer and give training to minor athletes, with parent/legal guardian consent, to the U.S. Center for SafeSport's youth athlete online trainings (available from the Center and in age appropriate categories).
 - Parent and age appropriate training may be found on the [U.S. Ski & Snowboard's SafeSport Resource page](#).
 - Club must certify to U.S. Ski & Snowboard that it has implemented MAAPP and, when required, has obtained the appropriate parent/legal guardian consent as allowed under the MAAPP.
- Adhere to U.S. Ski & Snowboard's concussion policy.

U.S. SKI & SNOWBOARD

Club Minimum Standards Update



Business Entity

- Provide evidence of legal existence in their state of primary business operations.
 - For example, clubs must show that they are a licensed business entity in good standing.
- Examples of documentation may include a current business license, certificate of good standing from state in which the club is incorporated, a link to the business' page in the Secretary of State's business lookup in the state you are incorporated or other proof of business existence.

General Liability Insurance

- Demonstrate club possesses general liability insurance.
- This requirement may be satisfied either by joining U.S. Ski & Snowboard's CLIP program or providing U.S. Ski & Snowboard with satisfactory evidence of coverage with minimum coverage substantially similar to what is provided by CLIP.

U.S. SKI & SNOWBOARD

Club Minimum Standards Update



CLIP Requirements

- Membership is required for club members/participants. All club participants (board members, staff, all athletes, officials, and select volunteers) must hold an appropriate and current U.S. Ski & Snowboard membership.
- The low cost "General Member" option is available for those 17 and under who participate with the club but do not need a competitor's membership or require background screening or SafeSport training.

U.S. SKI & SNOWBOARD

Important Dates and Info

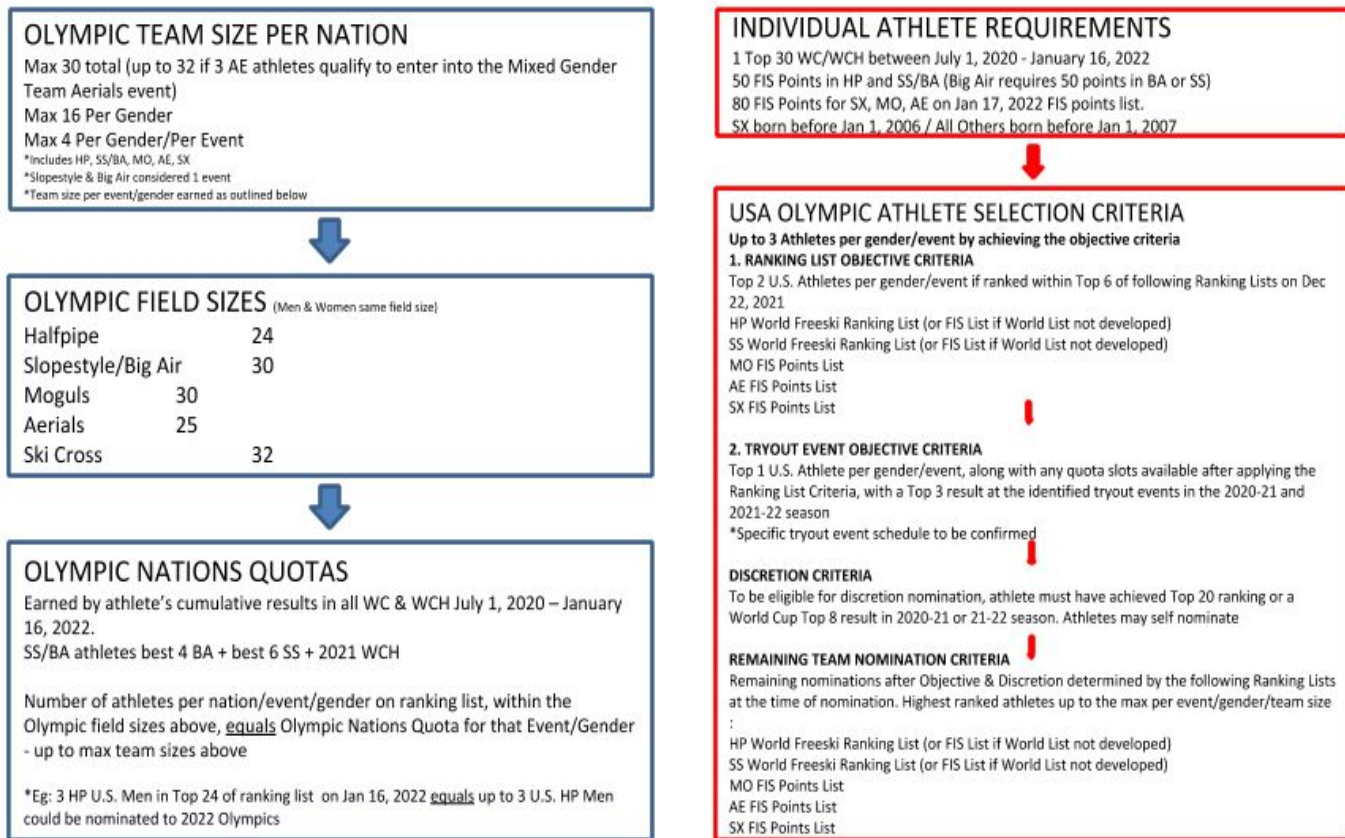


- October 15th - Early bird registration deadline
- December 15th – FIS Late fee goes into effect
- Weekend Coverage runs October – March
- Contact Information
 - membership@usskiandsnowboard.org
 - 435-647-2666
 - Online Chat

U.S. SKI & SNOWBOARD

Addendum Two

2022 OLYMPIC PROCESS FREESKI/FREESTYLE



Addendum Three

US Ski and Snowboard Ski Slopestyle / Big Air Team Report

It was another very productive year for the US Ski Slopestyle / Big Air athletes. Colby Stevenson had a breakout season. He earned 4 SS podiums, highlighted by winning his first X games. He also finished 2nd in the SS WC globe standings. Alex Hall continued his momentum from last year earning 3 BA victories, and 2 SS podiums at major events. Overall our team is very deep on the men's side, with 5 athletes achieving major podiums, and many others right in the hunt making finals. Maggie Voisin also returned strong from her ACL injury last season. She podiumed in every major SS event she entered (4), and finished the season strong with a victory at X-Games Norway. Caroline Claire also earned the 2nd victory of her career at the Seiser Alm WC.

The US currently has a very young, and deep group of athletes at all levels. We saw

many athletes step up this season, and earn their first Noram podiums. 7 different US athletes won Noram events this past season, with Hunter Henderson and Rell Harwood winning the overall titles. We also had a very strong presence at YOG. Kiernan Fagan was victorious in SS, and got 2nd in BA at the YOG. Hunter Henderson also medaled, getting 3rd in SS.

Athletes 2020/2021: Pro Team - Rookie Team -

Caroline Claire Bella Bacon* Darian Stevens Marin
Hamill Maggie Voisin Rell Harwood Willie Borm Grace
Henderson Deven Fagan* Jenna Riccomini* Kiernan
Fagan Hunter Henderson Mac Forehand Troy
Podmilsak* Nick Goepper Richard Thomas Alex Hall
Cody Laplante* Colby Stevenson

*First year on pro team, or new to the rookie team

Events: 2019/2020 WC

SS: 6 (2 Cancelled) WC

BA: 5 (1 Cancelled) X -

Games Stops: 3 Dew

Tour: 1 NAC SS: 6 (1

Cancelled)

NAC BA: 4 **Results at Major Events (WC, X Games,**

Dew Tour):

- 14 SS Podiums (9 Men, 5 Women)
- 4 BA Podiums (3 Men, 1 Woman)
- 2nd WC SS Globe - Colby Stevenson
- 2nd WC SS Globe - Marin Hamill
- 2nd WC BA Globe - Alex Hall
- 2nd SS Nations Cup - USA (1st - Switzerland)

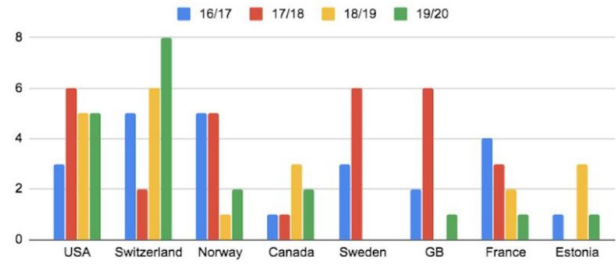
Results at Noram Events:

- Mens Noram Champion - Hunter Henderson
- Womens Noram Champion - Rell Harwood
- 7 different US athletes won SS/BA Noram Events

SS Podiums at Major Events by Nation

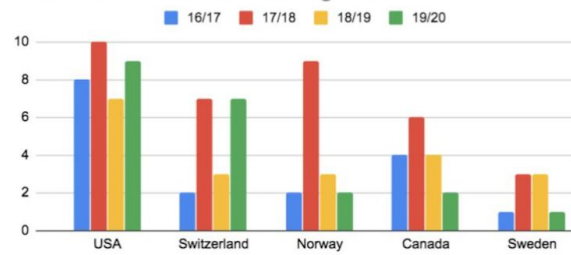
	Women			
	16/17	17/18	18/19	19/20
USA	3	6	5	5
Switzerland	5	2	6	8
Norway	5	5	1	2
Canada	1	1	3	2
Sweden	3	6	0	0
GB	2	6	0	1
France	4	3	2	1
Estonia	1	0	3	1

Women SS Podiums 16/17 through 19/20



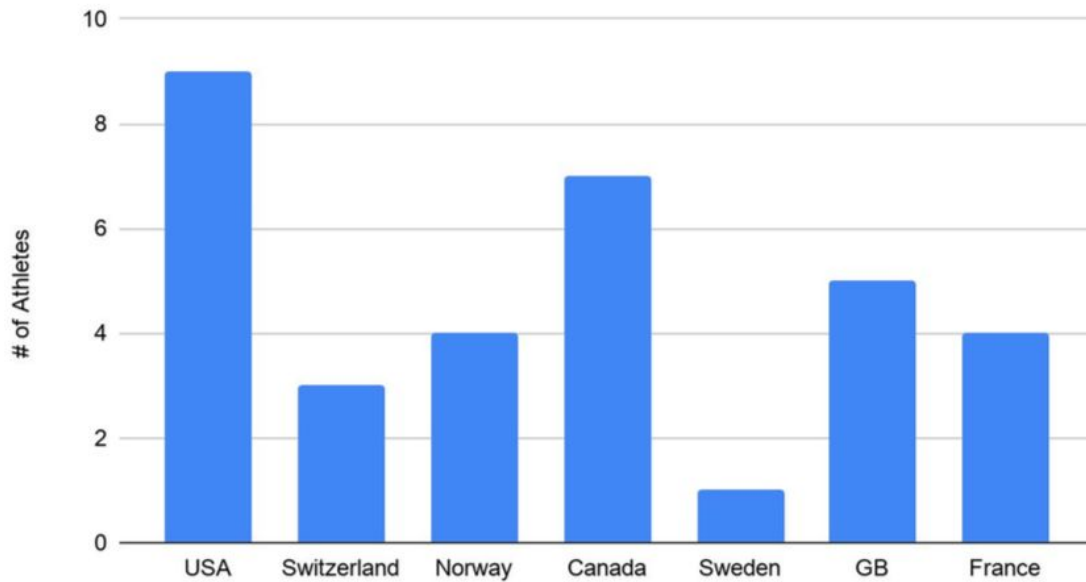
	Men			
	16/17	17/18	18/19	19/20
USA	8	10	7	9
Switzerland	2	7	3	7
Norway	2	9	3	2
Canada	4	6	4	2
Sweden	1	3	3	1

Mens SS Podiums 16/17 through 19/20

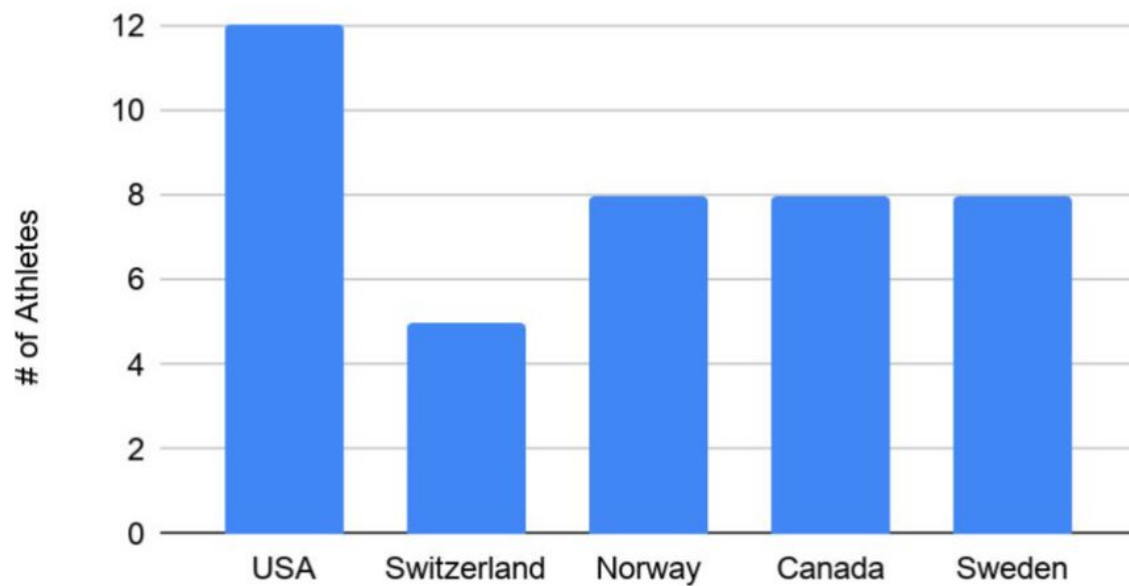


SS Athletes ranked in the top 50 on FIS by Nation

Top 50 FIS SS Athletes - Women 2020



Top 50 FIS SS Athletes - Men 2020



Addendum
Four - Six

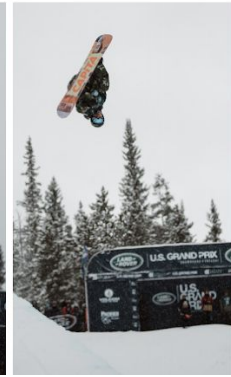
Land Rover U.S. Grand Prix | Copper, CO | December 13-14, 2019



Noah Bowman (3rd), Aaron Blunck (1st), David Wise (2nd)



Rachel Karker (3rd), Zoe Atkin (1st), Brita Sigourney (2nd)



EVENT
FACTS

Location: Copper, CO

Event: U.S. Copper Grand Prix

Disciplines: Snowboard Halfpipe | Freeski Halfpipe

Athlete Participants: Snowboard Halfpipe: Women: 26 (10 Countries) | Men: 29 (11 Countries)
Freeski Halfpipe:: Women: 23 (9 Countries) | Men: 37 (10 Countries)

USA Results: Friday, Dec 13th | Freeski Halfpipe

Women: Brita Sigourney - 2nd | Devin Logan - 6th | Carly Margulies - 8th | Abigale Hansen - 13th | Hanna Faulhaber - 15th |

Jeanee Crane-Mauzy - 17th | Svea Irving - 19th

Men: Aaron Blunck - 1st | David Wise - 2nd | Birk Irving - 4th | Taylor Seaton - 5th | Alex Ferreira - 7th |

Jaxin Hoerter - 8th | Hunter Hess - 11th | Lyman Currier - 12th | Cassidy Jarrell - 13th | Cameron Brodrick - 15th (Tie) | Connor Ladd - 17th | Aaron Durlester - 19th | Dylan Ladd - 22nd | Hunter Carey Noah Bowman (3rd), Aaron Blunck (1st), David Wise (2nd) Rachel Karker (3rd), Zoe Atkin (1st), Brita Sigourney (2nd)

U.S. Ski and Snowboard Event Report

Land Rover U.S. Grand Prix | Copper, CO | December 13-14, 2019

Saturday, Dec 14th | Snowboard Halfpipe

Women: Maddie Mastro - 3rd | Zoe Kalapos - 13th | Kalli Shafer - 17th | Athena Comeau - 19th | Alexandria Simsovitz - 20th |

Tessa Maud - 21st | Kinsley White - 24th

Men: Toby Miller - 4th | Chase Blackwell - 9th | Chase Josey - 10th | Lucas Foster - 12th | Kolman LeCroy - 14th | Taylor Gold - 15th | Jason Wolle - 20th | Joshua Bowman - 23rd | Jack Coyne - 26th | Ryan Wachendorfer - 27th

Spectators: Approximately 2,320

(Freeski HP- Friday- 1,240, Snowboard HP- Saturday- 1,080)

USSA VIPs: Approximately 55

(comprised of sponsors, athletes, industry VIPs, Copper Mountain and other U.S. Ski & Snowboard guests)

Other Event Participants: Approximately 196

(International and domestic athletes, coaches, technicians, officials, industry representatives, family, volunteers)

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per Household	Total Cumulative Viewers
Freeski Halfpipe	12/13/19	NBCSN (LIVE)	1:30 PM	90 mins	.01	15,000	31,500	15,000	2.1	31,500
Snowboard Halfpipe	12/14/19	NBCSN (LIVE)	2:30 PM	90 mins	.06	69,000	114,900	69,000	2.1	114,900
Snowboard/ Freeski Halfpipe	12/21/19	NBC Sports	4:00 PM	60 mins	.12	409,000	114,900	1,433,000	2.1	1,433,000

International TV Exposure: InFront Media, Eurosport-Asia, Europe, CBC (Canada), ORF, CCTV

MEDIA DETAILS: Accredited Media: 26

Print Media: The Associated Press, Freeskier Magazine, Snowboarder Magazine, Snowboarding Magazine, Summit Daily

International Media: EuroSport, CCTV, Sky, Sport1 **Broadcast Media:** NBC, NBC Sports, NBC Universal

Video Highlights: Land Rover U.S. Grand Prix- <https://usskiandsnowboard.org/follow/freeski>

Land Rover U.S. Grand Prix- <https://usskiandsnowboard.org/follow/snowboard>

Social Media: ONE-HUNDRED NINETEEN (119) US SKI & SNOWBOARD POSTS RESULTED IN:

610,432 People Reached | 319,549 Impressions | 2,611 Post Clicks | 14,643 Likes 187,852 Video Views | 135 Comments | 440 Shares

Highlights: Freeski men snagged 6 out of the 10 top finishes with podiums from Aaron Blunk (1st place) and David Wise (2nd place)
Freeski women grabbed 3 out of the top 10 finishes with a 2nd place podium by Brita Sigourney.

U.S. Ski & Snowboard Event Report
Toyota U.S. Grand Prix – Mammoth, CA. – March 6-9, 2019



U.S. Sweeps the SB SS World Cup Overall Podium/Gerard and Henkes grab 1st and 3rd in SB SS/Mac Forehand wins his 1st World Cup and Fagan 3rd

EVENT FACTS Location: Mammoth Mountain Resort,
CA

Event: Men's and Women's Snowboard and Freeski Halfpipe and Slopestyle

Athletes Competed: Snowboard Slopestyle (3/08): 59 men | 19 ladies
Freeski Halfpipe (3/08): 33 men | 21 ladies Snowboard Halfpipe (3/09): 35
men | 19 ladies Freeski Slopestyle (3/09): 46 men | 17 ladies

USA Results: Snowboard Slopestyle (ladies): Cancelled

Snowboard Slopestyle (men): Red Gerard - 1st | Judd Henkes - 2nd | Chris Corning - 5th |
Charles Guldemond - 6th | Ryan Stassel - 9th |

Freeski Slopestyle (ladies): Julia Krass - 5th | Taylor Lundquist - 6th | Rell Harwood - 10th
Freeski Slopestyle (men): Mac Forehand - 1st | Kiernan Fagan - 3rd | Nicholas Goepper - 6th |
Colby Stevenson - 10th

Snowboard Halfpipe (ladies): Summer Fenton - 9th | Zoe Kalapos - 10th
Snowboard Halfpipe (men): Chase Josey - 4th | Ryan Wachendorfer - 5th | Jason Wolle - 10th

Freeski Halfpipe (ladies): Brita Sigourney - 6th | Maddie Bowman - 9th | Devin Logan - 10th
Freeski Halfpipe (men): Birk Irving - 1st | David Wise - 4th | Jaxin Hoerter - 5th | Hunter Hess - 8th |
Cameron Brodrick -
10th

Spectators: Total Approx 4,750= Friday-1,100, Saturday-1950, Sunday-1,700
Credentialed Attendees: 545 (comprised of

sponsors, athletes, industry VIPs and other U.S. Ski & Snowboard guests)

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per household	Total Cumulative Viewers
SB SS	3/12/19	NBCSN	10:30PM	60 Mins	.04	48,000	100,800	48,000	2.1	100,800
FS HP	3/13/19	NBCSN	12:30AM	60 Mins	.02	19,000	39,900	19,000	2.1	39,900
SB HP	3/17/19	NBC	12:00PM	60 Mins	0.67	803,330	1,686,993	803,330	2.1	1,686,993
FS SS	3/24/19	NBCSN	6:00 PM	60 Mins	.02	18,000	37,800	18,000	2.1	37,800

Live Webcast: NBC Sports

U.S. Ski & Snowboard Event Report Toyota U.S. Grand
Prix – Mammoth, CA. – March 6-9, 2019

Media: Accredited Media: 31 Accredited Photo and Media

Highlights: - The next generation shines! Five (5) U.S. Freeski & Snowboard Team Athletes under the age of 19 on the podium.

- Chris Corning secures his second-straight slopestyle FIS crystal globe and the third of his career, giving the 19-year-old sole possession of top spot on the all-time slopestyle World Cup titles list.

- Even with wind and record snowfall in Mammoth for the month of February and early March, the Grand Prix Team still delivers all but one competition result (Ladies SB SS).

Snowboard Highlights: <http://videos.ussa.org/snowboarding>

Freeskiing Highlights: <http://videos.ussa.org/freeskiing>

Press Releases: Preview

<https://usskiandsnowboard.org/news/one-week-out-toyota-us-grand-prix-mammoth-mountain>
<https://usskiandsnowboard.org/news/game-time-toyota-us-grand-prix-mammoth-mountain>

Event Coverage

<https://usskiandsnowboard.org/news/toyota-us-grand-prix-qualifications-kick-competition-mammoth>
<https://usskiandsnowboard.org/news/gerard-first-henkes-second-mammoth-mountain-grand-prix>
<https://usskiandsnowboard.org/news/irving-earns-first-world-cup-victory-mammoth-grand-prix>
<https://usskiandsnowboard.org/news/forehand-claims-first-world-cup-win>

U.S. Ski and Snowboard Event Report

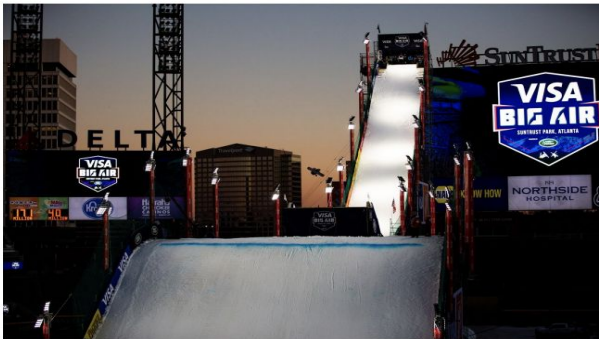
VISA Big Air | Atlanta, GA | December 20-21, 2019



Snowboard Big Air - December 20th



Ryoma Kimata (3rd), **Chris Corning (1st)**, Nicolas LaFramboise (2nd)



Freeski Big Air - Practice - December 21st



Teal Harle (3rd), **Alex Hall (1st)**, Antoine Adélisse (2nd)

EVENT FACTS

Location: SunTrust Ball Park, Atlanta, GA

Event: VISA Big Air

Disciplines: Snowboard Big Air | Freeski Big Air

Athlete Participants: Snowboard Big Air: Women: 24 (15 Countries) | Men: 45 (14 Countries)

Freeski Big Air:: Women: 17 (10 Countries) | Men: 44 (13 Countries)

USA Results: Friday, Dec 20th | Snowboard Big Air

Women: **Julia Marino - 4th** | **Jamie Anderson - 6th** | Ty Schnorrbusch - 14th | Courtney Rummel - 15th | Hailey Langland - 19th |

Jade Thurgood -
22nd

Men: Chris Corning - 1st | Judd Henkes - 4th | Sean Fitsimons - 5th | Kyle Mack - 7th | Ryan Stassel - 8th |

Lyon Ferrell - 10th | Luke Winkelmann - 12th | Red Gerard - 15th | Dusty Henricksen - 17th | Brock Crouch - 23rd | Storm Rowe - 27th | Dave Retzlaff - 43rd

Snowboard Big Air - December 20th Ryoma Kimata (3rd), **Chris Corning (1st)**, Nicolas LaFramboise (2rd)

U.S. Ski and Snowboard Event Report

VISA Big Air | Atlanta, GA | December 20-21, 2019

Saturday, Dec 21st | Freeski Big Air

Women: Marin Hamill - 8th | Rell Harwood - 10th | Caroline Claire - 12th | Grace Henderson - 14th

Men: Alex Hall - 1st | Mac Forehand - 10th | Colby Stevenson - 12th | Peter Raich - 22nd | Tim Ryan - 25th | Cody LaPlante - 27th | Hunter Henderson - 29th | Quinn Wolferman -30th | Kiernan Fagan - 33rd | William Borm - 35th | Nicholas Goepper - 36th | Troy Podmilsak - 37th |

Attendance: Approximately 20,553

(Snowboard- Friday- 10,956, Freeski- Saturday- 9,597)

VIPs: Approximately 242 per night

(comprised of sponsors, athletes, industry VIPs, Copper Mountain and other U.S. Ski & Snowboard guests)

Other Event Participants: Approximately 671

(International and domestic athletes, coaches, technicians, officials, industry representatives, family, volunteers)

Broadcasts:

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per Household	Total Cumulative Viewers
Snowboard Big Air	12/20/19	NBCSN	7:00 PM	121 mins	.05	44,000	163,000	44,000	2.1	163,000
Freeski Big Air	12/21/19	NBCSN	7:00 PM	97 mins	.05	43,000	199,000	43,000	2.1	199,000
Snowboard Big Air	12/21/19	NBC Sports	3:00 PM	60 mins	.33	395,000	163,000	1,431,000	2.1	1,431,000
Freeski Big Air	12/22/19	NBC Sports	12:30 PM	60 mins	.28	333,000	199,000	989,000	2.1	989,000

International TV Exposure: InFront Media, Eurosport-Europe, ORF, CBC, CCTV, YLE, L'EQUIPE,RAI, POLSAT, NBC

MEDIA DETAILS:

Accredited Media: 71 members of the media attended the Visa Big Air Presented by Land Rover. Highlights included:

- Associated Press preview piece: <https://apnews.com/3d668cda00ec8ce58f6c40d884f90122> - Full morning broadcast on "Weekend Recharge" on The Weather Channel from SunTrust Park on Sat. Dec. 21 - Broadcast coverage on major local stations: FOX 5, WSB-TV and WXIA-TV - CNN, Red Bull Media House, Getty, Thrillist, Atlanta Journal-Constitution

Video Highlights: <https://usskiandsnowboard.org/follow/snowboard>

<https://usskiandsnowboard.org/follow/freeski>

Photo Highlights: 2019 VISA Big Air - Freeski Photos

2019 VISA Big Air - Snowboard Photos

Social Media: TWO-HUNDRED SEVENTEEN (217) US SKI & SNOWBOARD POSTS RESULTED IN:

1,343,009 People Reached | 879,134 Impressions | 6,598 Post Clicks | 42,574 Likes 462,353 Video Views | 561 Comments | 2,576 Shares

Highlights: Each night over 10,000 Atlanta spectators and fans were wowed with exciting progressive competitions! With multiple lead changes

during final runs each night, Chris Corning (SB) and Alex Hall (FK) each stomped new tricks that had never been done before on a

scaffolding jump to clinch the victories!

Addendum Seven.



2019-2020 Season Review

TOTAL MEMBERSHIP:

PAID: 5189 (*Down 207 from 2019)

**Due to Covid-19 and the cancelation of the 2020 National Championships, March 11-31 YOY memberships typically increase by 225 Memberships. *adjusted total would have been 5414 (+16 from 2019)*

Snowboarders:

2971 (-174 from 2019) **One Day:** 102 (Down 82 from 2019)

Skiers:

1992 (+61 from 2019) **One Day:** 123 (Down 15 from 2019)

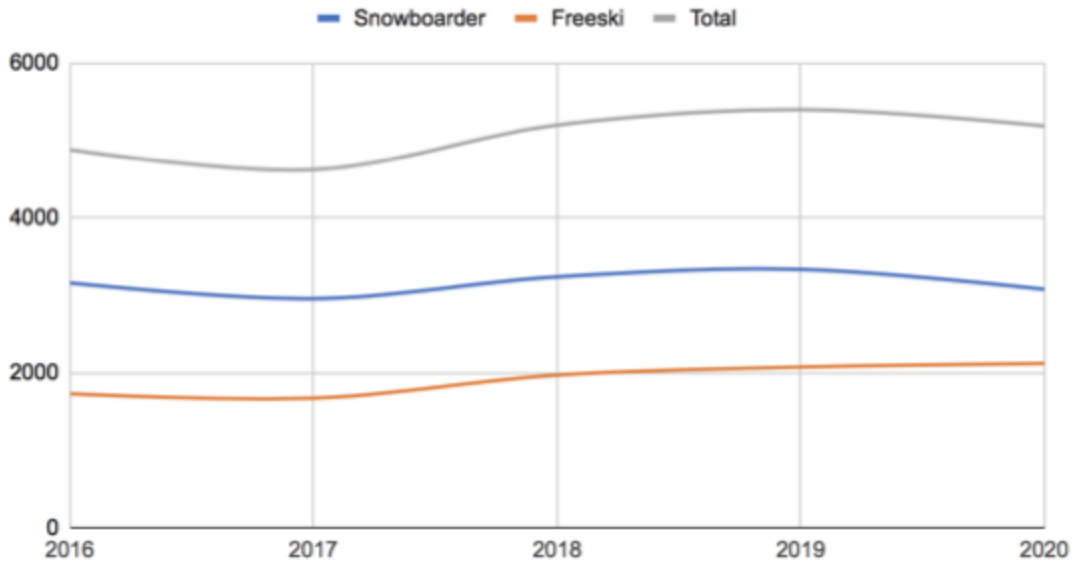
Actual 2019/20 Membership By Age - 5189

< 6 - 124	7 - 140	8 - 167	9 - 269	10 - 286
11 - 364	12 - 429	13 - 498	14 - 440	15 - 400
16 - 323	17 - 263	18 - 144	19 to 22 - 285	23 to 29 - 318
30 to 39 - 350	40 to 49 - 248	50 to 59 - 112	60 & over - 30	





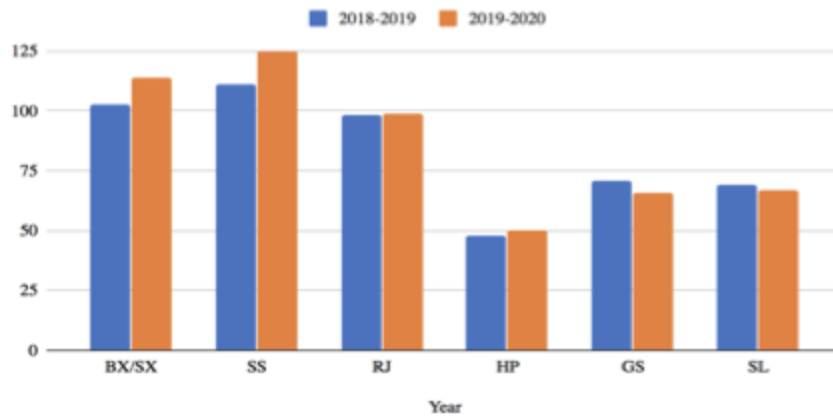
Snowboarder, Freeski and Total Members



Membership Summary: We continue to see a steady trend of memberships increasing. There were a couple of factors that impacted the trend lines for this season. #1 Saw the exit of most Chinese regional athletes that were engaged in the Mt Hood/Central Oregon series (-155 combined YOY decrease) #2 Covid-19 and the cancellation of National Championships which produces 200-250 memberships each year from March 11-31.

Total Events

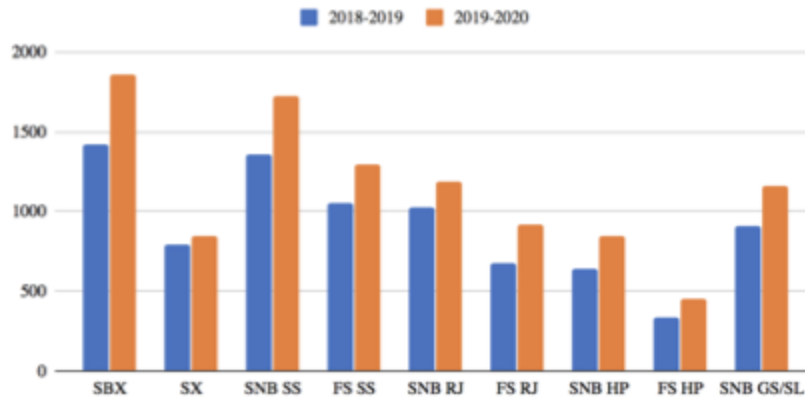
YOY Number of Events





Event Summary: 30 USASA series held a total of 521 Regional Qualifying Events. Snow Ohio did not participate this year and last year also saw the closing of Raging Buffalo Series. The total events increased by 21 nationwide for 2019-2020.

Participation: YOY USASA Athlete Participation By Discipline



Participation Summary: We saw steady regional athlete participation increases across all disciplines. While some of this can be attributed to 21 additional regional events, the fuller fields across most regions in breaker, youth and junior age classes point to a more competitive environment due to the adjusted cap sizes for qualifying for the 2020 National Championships. With constructive feedback from the sport committees in 2019 we decreased field sizes to be able to provide longer practice times and a smaller, higher quality event for the 2020 National Championships. This resulted in more participation regionally in the breaker, youth and junior age classes.



2020 National Championships: Cancelled due to Covid-19. All athletes that were qualified based on hard caps, received an email letter of recognition and will receive a signed certificate in the mail. Several highlights were on the table for this year. We were looking forward to rolling out a new online scoring model in cross and freestyle events through Live Heats™. This will increase the spectator involvement and build on the Team App platform. We also added snowboard Big Air and had secured FIS sanctions across all available disciplines for Open Class events including Nor-am Finals for cross disciplines.



NATIONAL RANKING UPDATE: Current 2019-2020 National ranking in each discipline will be ranked against a modified [point value](#) to express a “result” value for the current season. This result will transfer to next season as the first result of the new season. Top 3 Championship Medals will be distributed later in the spring.

From the USASA Technical Commission- “We assigned a point value / rank to all active competitors in each discipline they participated in during the current 19/20 season. In most years the points used to open the next season are acquired from the National Championship results by only the athletes that participated in the championship. In lieu of the previously employed methodology it was decided that all active currently ranked athletes would receive points based on their final place as ranked in the 2019-2020 end of season national ranking for each discipline. Using Section rule 700 “Points System” as the basis and awarding a 5 point bonus down to the end of the list of competitors, each active member from the 19/20 season will receive points and a corresponding opening position / rank in the National Rankings to begin the 20/21 season. This will allow all athletes to carry forward a mark based on the aggregate of the current seasons results.

Futures Tour Recap

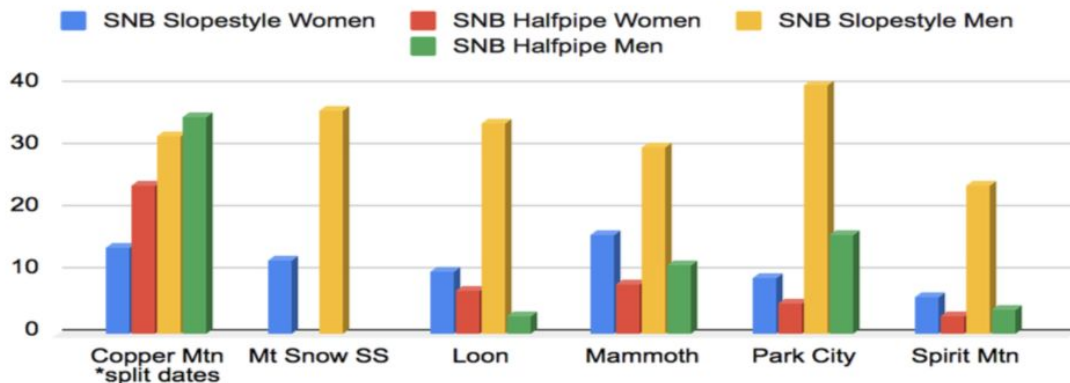
- 6 Event Locations
- 5 HP FIS/USASA Events
- 6 SS FIS/USASA Events
- 751 Total Starts (Snb 379, Freeski 372)



Snowboard

Futures Tour Tracker	SNB Slopestyle Women	SNB Halfpipe Women	SNB Slopestyle Men	SNB Halfpipe Men
Copper Mtn *split dates	14	24	32	35
Mt Snow SS	12		36	
Loon	10	7	34	3
Mammoth	16	8	30	11
Park City	9	5	40	16
Spirit Mtn	6	3	24	4
Total	67	47	196	69
AVG	11.2	9.4	32.7	13.8
				379

2020 Futures Tour Snowboard

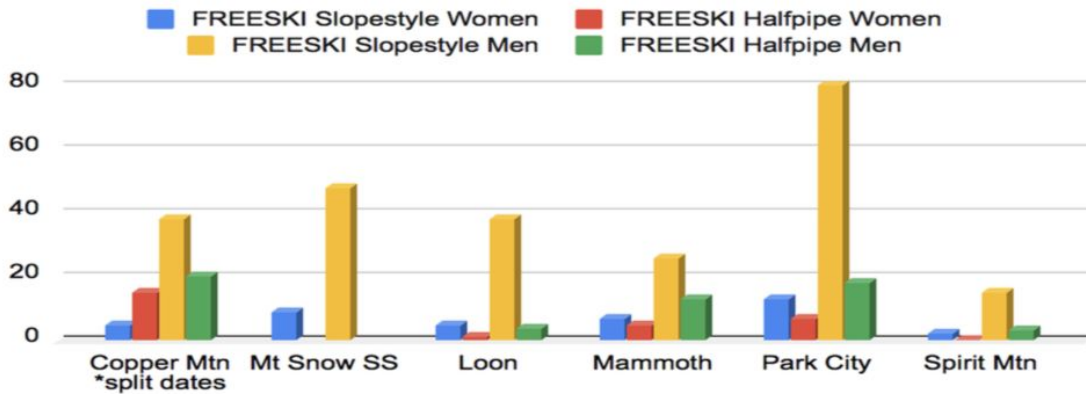




Freeski

Futures Tour Tracker	FREESKI Slopestyle Women	FREESKI Halfpipe Women	FREESKI Slopestyle Men	FREESKI Halfpipe Men
Copper Mtn *split dates	5	15	38	20
Mt Snow SS	9		48	
Loon	5	1	38	4
Mammoth	7	5	26	13
Park City	13	7	80	18
Spirit Mtn	2	0	15	3
Total	41	28	245	58
AVG	6.8	5.6	40.8	11.6
				372

2020 Futures Tour Freeski



Individual Athlete Breakdown

	FS HP	FS SS	SB HP	SB SS	Nations
Women	23	29	32	38	9
Men	49	146	53	110	12
Total	72	175	85	148	



SafeSport/NCSI
USASA MAAP Compliance -adopted November 2018



- 696 - Adult Competitors
 - 578 - Active - Both NCSI screening and SafeSport Trained
 - 4 - Overturned redlight flags via USASA NCSI Appeals Committee
 - 118 - Pending (missing one or both of components missing below)
 - 9 - NCSI red light
 - 95 - No NCSI screening
 - 61 - No SafeSport Training

- 886 - Non-Competitors- Officials, Judges, Coaches
 - 660 - Active - NCSI screening, Safesport Trained, Current Education & (CDC / FirstAid if required)
 - 1 - Overturned red light flags via USASA NCSI Appeals Committee
 - 226 - Pending (missing one, two, three, four or all of the components missing below)
 - 4 - NCSI red light
 - 99 - No NCSI screening
 - 48 - No SafeSport Training
 - 78 - No CDC Concussion Training
 - 116 - No First Aid Training
 - 51 - Expired education

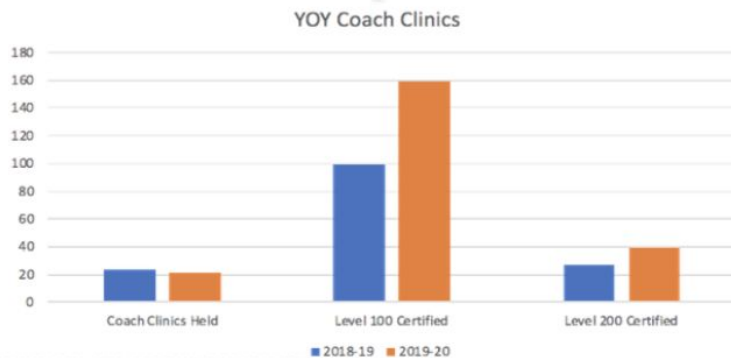


USASA Educational Clinics 2019-2020

USASA continued the partnership with US Ski & Snowboard through the work of the education committee and the Sport Education Department to finalize the updated coaching materials for level 100. USASA facilitated the coach developer training and delivery of these materials through regional classroom/on-snow two-day clinics. 21 clinics were held that certified 198 coaches (LVL 100=159 LVL 200=39). We will continue to work through some of the early challenges with the new format and the education committee is actively pursuing improvements already this spring.

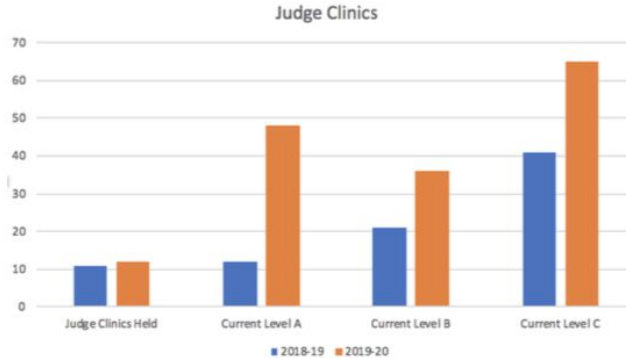
Current USASA Coaches -662

LVL 100 =419
LVL 200 =147
LVL 300 =84
LVL 400 =12

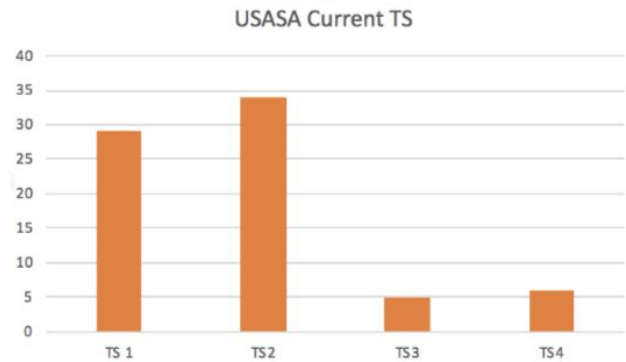




Judge Education: USASA held 12 regional judge clinics this year using a blended sport method for Freeski and Snowboard. Several USASA Judges and Judge Developers attended the FIS Judges clinic in Park City in the Fall. We continue to pass down FIS/IJC/AFP and applicable judge education materials where needed along with current USASA footage for trick recognition. We also held one online judge clinic. New for next year we will expand the USASA Freestyle commission to include a chair position for both Freeski and Snowboard. Please reach out to Jason Arens or Dave Morris to be included in this committee.



Technical Supervisors- TS: We successfully certified 11 new USASA TS's through 2 regional clinics this year. There are currently 74 USASA valid TS's. Each current USASA TS has been trained and certified in person by a US FIS TD in the last two seasons. The USASA TS training program requires in person training every two years and an annual online update. Every USASA event must be supervised by a qualified USASA certified TS. For 2019 USASA brought forward 4 USASA TS's as FIS TD candidates during the fall TD update. This group has begun their shadow events and most will be active FIS TD's for the upcoming year.



All current USASA TS 4 are FIS TD's with Olympic, World Championships, and World Cup TD experience across all Freeski and Snowboard disciplines.



Age Class Change - *New for 2020-2021

Intent:

1. Match USASA age class to meet harmoniously with FIS/WRT ages.
2. Address young athlete participation levels to be closer in line with LTAD [US Training Systems](#) sport development model.
3. Increase opportunity at college ages

To better align the USASA with age / competition classification used with other dual sanctioning partners across the globe the following was accepted for the 2020-2021 season by the USASA Technical Commission.

2020-2021 Season Age Class **new designation - regional competitions only*

* Rascals	6 <	Regional competitions only	
Ruggie	7 - 8	Grom	9 - 10
		Menehune	11 - 12
Breaker	13 - 14	Youth	15 - 16
		Junior	17 - 18
Jams	19 - 22	Senior & Up	No Change

2020-2021 Season RJ Class **new designation - regional competitions only*

* 6 & Under Girls	* 6 & Under Boys	7 - 10 Girls
7 - 10 Boys	11 - 14 Girls	11 - 14 Boys
15 - 22 Women	15- 22 Men	23 & Over Women
23 & Over Men	Open Class Women	Open Class Men

Discussions will continue on how to best address Ruggie/Grom Overall awards and participation at the National Championships level. USASA would like to form a task force to review and report back to the USASA Technical Commission. Led by coach representatives and interested members of the community. Please reach out to the coach reps to be involved.

New Board Seats: We welcome new Coaches Reps for the 2020 USASA Executive Board
 Welcome _____ for Snowboard and _____ for Freeski. These were voted on last week by the USASA coaches for a two year term.





Summary:

USASA is experiencing a remarkable 15% combined sport growth trend from 2017-2020. Though 2020 appears to level off in overall membership numbers, the significant increase in regional participation points to more efficient event planning and tighter caps at National Championships. Our continued focus on serving sport through Series Director led community outreach, quality event planning, and an attractive grass roots pricing model, (0/50/100,) is proving to be a consistent formula for growth. We continue to develop our coaches, officials, and judge's educational offerings and have now expanded our event delivery capabilities for 2019-2020.

In partnership with US Ski & Snowboard, The Futures Tour™ demonstrated the ability for USASA Series Directors to work with existing regional club and resort partners to bridge a critical gap in sport development for freestyle athletes. USASA members gained an important regional competition experience that better prepares them for FIS Nor-am competitions and beyond. With continued partnership, community support and the on the ground service provided by regional Series Directors, we are excited to expand this offering in other areas of the Freeski and Snowboard pipeline for 2020-21 if needed.

New costs associated with USOPC and SafeSport compliance standards continue to drive higher memberships prices for all non-competitor and adult memberships in the future. We are actively pursuing alternatives in delivering the same quality service and compliance measures and hope to be able to make an announcement by the start of the 2020-21 season.

Due to the cancelation of the 2020 National Championships the USASA lost a significant source of revenue and incurred a substantial budget deficit outlook. Through the USASA online relief auction and community support we were able to raise over 60k in two weeks towards this cause! The outpouring from the community speaks volumes to the commitment of USASA stakeholders and we are forever thankful and grateful. Though the path forward is still a bit unclear, we are prepared to open the 2020-2021 season a month earlier than expected, and will now begin on June 1st

The last six weeks have proven that a sport community can prosper even in the most challenging times. The sports we serve and the athletes within it, have become the beacon of hope that guide us all through this process. Together, we will embrace these challenges and move forward for the future of Freeskiing and Snowboarding.

Stay Safe and Be Well,

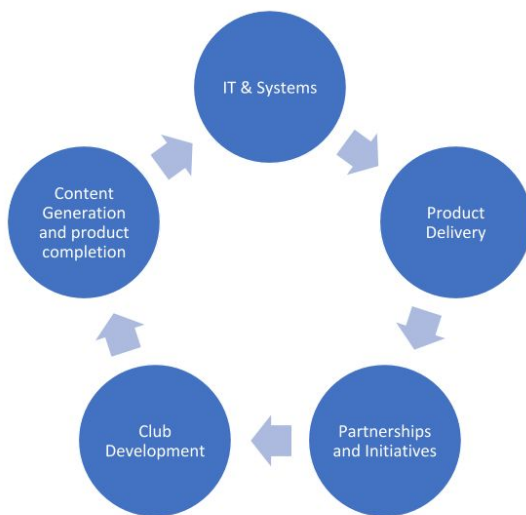
A handwritten signature in black ink, appearing to read "Michael Mallon".

Michael Mallon
USASA Executive Director



Addendum Eight.





U.S. SKI & SNOWBOARD

Club Development

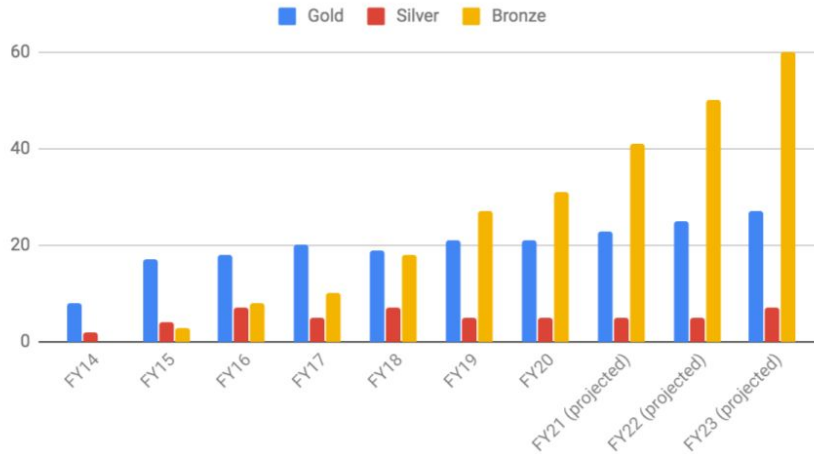


U.S. SKI & SNOWBOARD

FY20 Total Certified Clubs



Gold, Silver and Bronze - Total Clubs



Total Podium Certified Clubs	
FY14	10
FY15	25
FY16	33
FY17	35
FY18	46
FY19	53
FY20	57 (8 still in progress)
FY21(proj)	69
FY22(proj)	94

U.S. SKI & SNOWBOARD

CLUB DEVELOPMENT - FY 20 RECAP



- Podium Club Certification Program continues steady organic growth
- Continue shifting resources from Gold and Silver Certifications to bringing more clubs into the process at the Bronze level, while advancing others
- Working with High Performance on developing an audit process for Gold Certified Clubs
- Expanded Regional Club Excellence Conferences in partnership with Regions and Divisions
- Published Updated Guide to Club Excellence with Resource Library
- Alpine Club Working Group evolving
- Consulting projects: Franconia Ski Club
- Gender Inclusion in Ski & Snowboard Coaching Task Force
- SafeSport - Delivered MAAPP to clubs for implementation; Facilitated continuing education for clubs with SafeSport issues

U.S. SKI & SNOWBOARD

Product Delivery

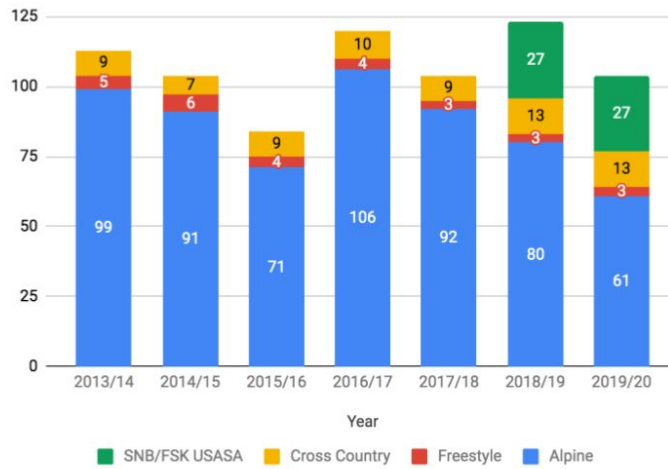


U.S. SKI & SNOWBOARD

Clinics Hosted



Number of Clinics

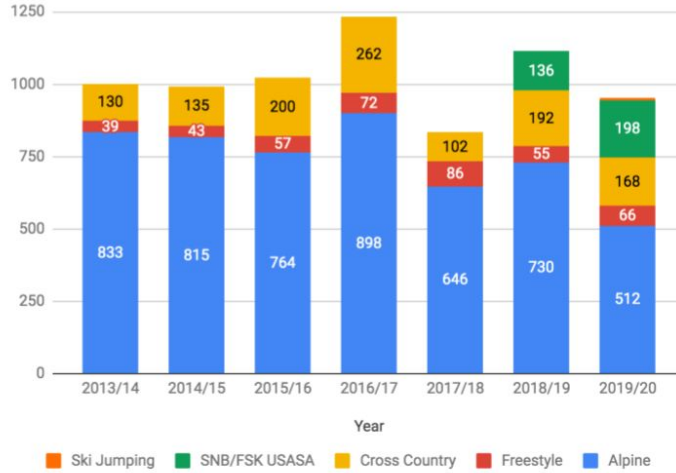


U.S. SKI & SNOWBOARD

Participants



Number of Clinic Participants

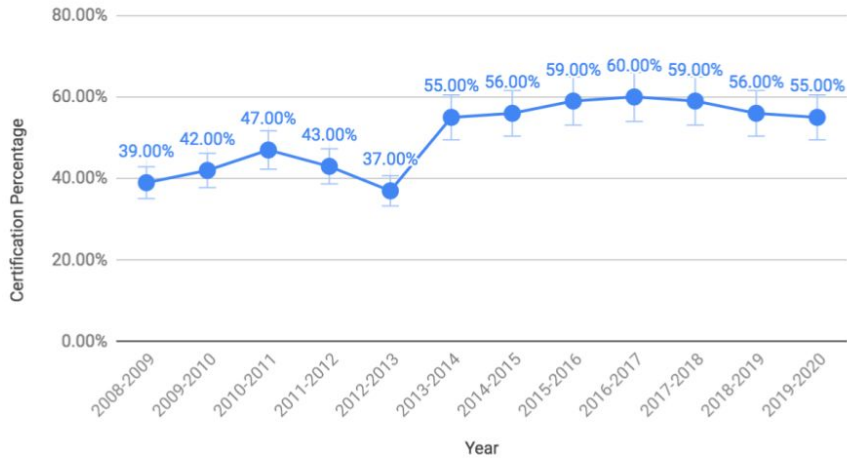


U.S. SKI & SNOWBOARD

Member Coaches, L100 or Higher

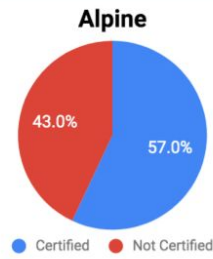


Total Coach Certification

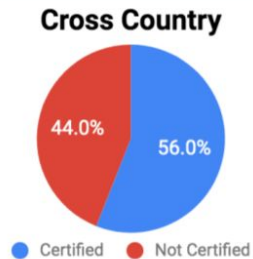


U.S. SKI & SNOWBOARD

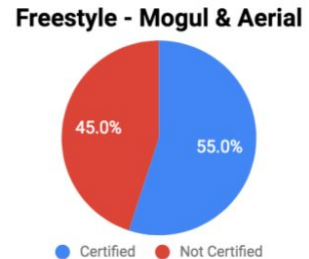
Certified vs Non-certified



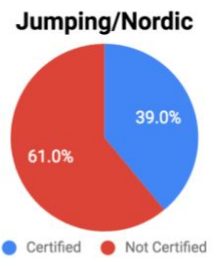
● Certified ● Not Certified



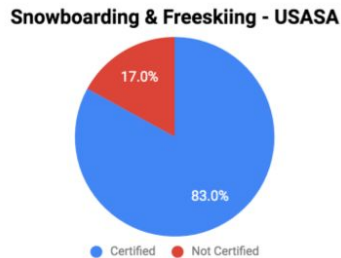
● Certified ● Not Certified



● Certified ● Not Certified



● Certified ● Not Certified



● Certified ● Not Certified



● Certified ● Not Certified

U.S. SKI & SNOWBOARD

Content Generation and Product Completion



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Identification of work flow 2021



15 x Courses developed and online in
2019/20

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Introduction to Avalanches



Introduction to Avalanches

Introduction to Avalanches

Getting Started Duration 1 Minute Progress bar View	Key Concepts Duration 6 Minutes Progress bar View
Knowledge Checkpoint Duration 2 Minutes Progress bar View	Wrap Up Duration 1 Minute Progress bar View

U.S. SKI & SNOWBOARD

Completion of L100 Freeski



← Back to Menu

Freeskiing L100



Getting Started
Duration 5 Minutes
0% [View](#)

Key Concepts
Duration 30 Minutes
0% [View](#)

Knowledge Checkpoint
Duration 10 Minutes
0% [View](#)

Wrap Up
Duration 5 Minutes
0% [View](#)

U.S. SKI & SNOWBOARD

Completion of L100 Snowboard



← Back to Menu

Snowboard L100



Getting Started
Duration 5 Minutes
0% [View](#)

Key Concepts
Duration 30 Minutes
0% [View](#)

Knowledge Checkpoint
Duration 10 Minutes
0% [View](#)

Wrap Up
Duration 5 Minutes
0% [View](#)

U.S. SKI & SNOWBOARD

Coach Developer Training



How do we select and train Coach Developers

- Identify and Recruit
- Train - Online and in person
- Peer review and shadowing
- Continued support and training
- Community Forum

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Our Curriculum Development Philosophy



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Product Line-Up



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Coach Education Pathway



COACH EDUCATION PATHWAY



- U.S. SKI & SNOWBOARD

Addendum Nine.

Preamble

Will Brandenburg shared with the Ski Cross Committee his proposal as outlined to the Wester Region ACC and delivered on 04/13/2020. We as the Ski Cross Subcommittee formed a Task Force to review the proposal and have provided the following recommendation.

Recommendation in support of the proposal sent to the Alpine Sport Committee on XXXXXX by Will Brandenburg.

Following are the Committee's findings to support this initiative:

Why?- The proposed initiative to integrate Ski Cross into Alpine youth programming is an effort to enhance the health of sport for Ski Cross, Freeski, and Alpine. We feel this effort will expand and enhance skill development and diversity, athlete retention, level of competition, and bridge the competition, comradery and skiing fundamentals of Freeski and Alpine athletes through Ski Cross.

Skill Development- The opportunity of skill development which ski cross provides are a plethora of benefits as ski cross inherently demands diverse and versatile skills from slopestyle (jump technique and agility on rails), halfpipe (acceleration through transitions and edge control), and alpine (turning fundamentals and speed awareness). There is an evident skill crossover from ski cross that would benefit the development of alpine ski racers in overall skiing agility, mobility, coordination, managing adversity, as well as speed development through experiential terrain based learning.

Time in Terrain- On an average ski cross race day, youth athletes are able to take around 15 (often more) full runs on the course between training, qualification, and heats. This volume of training and racing in which the athletes can run alone, or with friends, enables athletes to make incredible progressions during a single competition day. This is something that is less likely to take place at an alpine ski race where the athletes are granted two, or sometimes only one (speed events) full-speed run on the course in an entire day of competition. Ski cross fundamentally is vastly diverse by nature since no track is the same and each element and section of the course requires different skills.

Pipeline- Currently there is a vibrant healthy young ski cross group competing in USASA events and training in the US at various clubs around the country. The USASA is a 501c3 grassroots organization that serves as the foundation of development for both Freeski and Snowboard disciplines. They work hand in hand with US Ski & Snowboard on a variety of projects and host over 500 events each year. Their model of regional directors work with US Ski & Snowboard clubs and over 100 current host resorts, and last year held over 110 regional Ski Cross events. The events are user friendly and will serve as a great stepping stone as the sport continues to grow.

Renew Culture- After talking with several club directors regarding athlete burnout, a theme arose through athlete feedback: too much of the same training and competition results in burnout, which eventually can result in athletes leaving the sport forever. This burnout is something seen across the board and especially is especially prevalent in alpine programs. Incorporating a wider variety of training, racing, and skill development focus into a ski program, will help to alleviate the issue of burnout and encourage athletes to stay interested and stay in the sport for life.

In Closing- We feel the inclusion of ski cross in the alpine youth programs will expand the athlete participation at existing ski cross competitions and increase the level of competition by bringing in new athletes familiar with racing from the alpine pipeline. By bringing alpine athletes to ski cross races, the

alpine community will be naturally blended with the freeski community. This will encourage more unity and camaraderie within the snowsports community and bridge the social gap between alpine and freeski athletes and families. This initiative to integrate ski cross into the alpine will benefit both alpine and freeski and the health of sport within the skiing community.

The task force has decided unanimously that we are in favor of the proposal to alpine and are available to help navigate and answer questions. The details are to be determined and the sharing of knowledge is one place to begin and we look forward to supporting this effort if the alpine community seeks our guidance.